

# ACCOUNTING MAJOR:

(BS PROGRAM)

CONCENTRATION IN MARKETING

2017-2018

Information Sheet



EDGEWOOD COLLEGE

*This Information Sheet is for advising purposes only. Do not submit this form as a Major/Minor Declaration Form; a separate form is required to declare your major/minor.*

Students who choose to major in Accounting have two options: a four-year Bachelor of Science degree OR a five-year combined Bachelor and Master degree. Students should discuss the options and course scheduling with their advisor. Most accounting courses are offered only once each year. Planning for the completion of these courses is especially important.

## Four-Year Program:

Students will complete a minimum of 120 credits, including 24 credits of accounting. They will still need a minimum of 30 additional credits to sit for the CPA (Certified Public Accounting) license in the state of Wisconsin.

## Five-Year Program:

Students will apply to the Master of Science in Accountancy program during their senior year of their undergraduate program. In their senior year, they will complete the requirements for their Bachelor's degree in Accounting and take up to nine credits of graduate coursework. In their fifth year, they will complete the requirements of the Master of Accountancy degree, and fulfill the 150 credits needed to qualify for a CPA license in the state of Wisconsin.

## Major Requirements:

Required courses to support the major (20 credits):

COMMS 100	O	Introduction to Communication
ECON 240	J	Principles of Economics
ENG 110	W	College Writing
MATH 121	M	Statistics
MATH 122		Finite Mathematics
PHIL 101	T	Logic: Practice of Critical Thinking

Core Business courses in the major (34 credits):

BUS 298		Integrated Business Semester 1, Part A
BUS 299		Integrated Business Semester 1, Part B
BUS 348		Integrated Business Semester 2, Part A
BUS 349	KX	Integrated Business Semester 2, Part B
BUS 398		Integrated Business Semester 3, Part A
BUS 399		Integrated Business Semester 3, Part B
BUS 448		Integrated Business Semester 4, Part A
BUS 449	G	Integrated Business Semester 4, Part B
BUS 475		Business Internship
		<b>OR</b>
BUS 476		Accounting Internship
BUS 499	U3	Integrated Business Semester 5: Business

The following Accounting courses (24 credits):

BUS 380	Intermediate Accounting I
BUS 381	Intermediate Accounting II
BUS 385	Cost Accounting I
BUS 481	Auditing
BUS 483	Accounting Systems
BUS 485	Income Tax Accounting I
BUS 495	Income Tax Accounting II

One of the following graduate courses:

BUS 726	Advanced Accounting
BUS 727	Government and Not-For-Profit Accounting
BUS 756	Fraud and Forensic Accounting

Recommended courses; the following two courses are recommended to fulfill the COR 2 general education requirement:

BUS 307	2	Volunteer Income Tax Assistance I
BUS 308	2	Volunteer Income Tax Assistance II

**Marketing Concentration (15 credits):**

BUS 431	Marketing Strategies
BUS 432	Consumer Behaviors
BUS 433	Advertising and Promotion Strategy
BUS 434	Market Research & Analysis
BUS 435	Professional Selling and Sales Management

**Policies**

Students earning a major in Accounting, a minimum of 18 credits in Accounting courses numbered 300 or above must be earned at Edgewood College. Once enrolled at Edgewood College, all coursework to be applied to a major must be taken at Edgewood College. Exceptions to this rule will occur only in extreme circumstances and require prior written permission of both the student’s academic advisor and the Dean of the School of Business.

During their junior year, students must complete the Declaration of Major form with assistance from their advisor and submit it to the Registrar’s Office.

Specific courses have prerequisites that must be satisfied prior to enrollment. See course descriptions for more details.

**PREREQUISITES FOR ADMISSION TO THE BACHELOR OF SCIENCE IN BUSINESS OR BACHELOR OF SCIENCE IN ACCOUNTING PROGRAMS:**

Admission to the School of Business requires a minimum GPA of 2.0 and a grade of “C” or better in each of the following courses:

- COMMS 100, Introduction to Communication
- PHIL 101, Logic: Practice of Critical Thinking
- ENG 110, College Writing
- ECON 240, Principles of Economics
- MATH 121, Statistics

- MATH 122, Finite Math
- BUS 298, Integrated Business Semester 1, Part A
- BUS 299, Integrated Business Semester 1, Part B
- BUS 348, Integrated Business Semester 2, Part A
- BUS 349, Integrated Business Semester 2, Part B

In addition to the courses listed above, students must demonstrate Excel competencies by either passing an exam administered by the School of Business or taking CS 150 Computing and Business Application

Students must complete an application process prior to being formally admitted to the School of Business and to be eligible to complete the Business or Accounting majors.