

COMMUNICATION STUDIES MAJOR: (BA PROGRAM)

COMMUNICATION AND SOCIAL INFLUENCE CONCENTRATION

2017-2018 Catalog

Information Sheet



EDGEWOOD COLLEGE

This Information Sheet is for advising purposes only. Do not submit this form as a Major/Minor Declaration Form; a separate form is required to declare your major/minor.

All Communication Studies Major are required to complete 24 credits in required core courses and a minimum of 24 credits in approved electives, for a total of at least 48 credits.

Major Requirements:

Required Core Courses:

COMMS 201		Communication and Civilization
COMMS 240		Introduction to Interpersonal Communication
COMMS 241	J	Introduction to Organizational Communication
COMMS 243		Introduction to Media Studies
COMMS 311		Qualitative Communication Research Methods
COMMS 313		Quantitative Communication Research Methods
COMMS/ETHS 317	D	Intercultural Communication
COMMS 440	3	Senior Capstone

Students must complete a minimum of 24 elective credits, with at least 15 of those credits in COMMS courses. Any COMMS class not taken for the major core may count toward a concentration; those listed in the “approved” section are preferred for that concentration. Courses not listed in the “approved” section may be accepted as electives if approved by the student’s COMMS major advisor.

Courses required for the concentration:

COMMS 314		Persuasion, Promotion and Advertising
COMMS 312	KU	Argument and Controversy*
COMMS 450		Communication Internship

Courses approved for the concentration:

COMMS 110	1	Sports Talk
COMMS 220		Leadership and Professional Meetings
COMMS 228	A	Television Criticism
COMMS 230	2K	Civil Engagement and the Common Good*
COMMS 260	X	Writing for the Media*
COMMS 280		Introduction to Public Relations
COMMS 290	K	Professional Presentations*
COMMS 319	2	Mass Communication Campaigns*
COMMS 320		Group Discussion and Team Leadership
COMMS/WS 325	JKQ	Gender, Culture and Communication
COMMS 378		Communication Teaching Practicum*

COMMS 430		Special Topics in Communication Study
ANTH 222	GJ	Introduction to Cultural Anthropology
ENG 201	UX	Introduction to Journalism*
FREN 314	G	Language in the Media*
HIST 204	DH	History of American Social Movements
PHIL 105	PU	Social and Political Philosophy*
PS 350		Public Policy Process
PS 360	J	Political Parties and Interest Groups
SOC 309	D	Race and Ethnicity*
SOC 322		Class, Social Change and Revolution
SOC/PSY 349		Social Psychology*
SPAN 314	G	Language in the Media*
THA 264	CK	Oral Interpretation*
THA 265	BK	Acting I

* course has a prerequisites