

COMMUNICATION STUDIES MAJOR:

(BA PROGRAM)

MEDIA AND MESSAGE CONCENTRATION

2017-2018 Catalog

Information Sheet



EDGEWOOD COLLEGE

This Information Sheet is for advising purposes only. Do not submit this form as a Major/Minor Declaration Form; a separate form is required to declare your major/minor.

All Communication Studies Major are required to complete 24 credits in required core courses as well as a minimum of 24 credits in approved electives, for a total of at least 48 credits.

Major Requirements:

Required Core Courses:

COMMS 201		Communication and Civilization
COMMS 240		Introduction to Interpersonal Communication
COMMS 241	J	Introduction to Organizational Communication
COMMS 243		Introduction to Media Studies
COMMS 311		Qualitative Communication Research Methods
COMMS 313		Quantitative Communication Research Methods
COMMS/ETHS 317	D	Intercultural Communication
COMMS 440	3	Senior Capstone

Students must complete a minimum of 24 elective credits, with at least 15 of those credits in COMMS courses. Any COMMS class not taken for the major core may count toward a concentration; those listed in the “approved” section are preferred for that concentration. Courses not listed in the “approved” section may be accepted as electives if approved by the student’s COMMS major advisor.

Courses required for the concentration:

COMMS 260	X	Writing for the Media*
COMMS 295	K	Social Media*
COMMS 450		Communication Internship

Courses approved for the concentration:

COMMS 110	1	Sports Talk
COMMS 219		Applied Communication
COMMS 228	A	Television Criticism
COMMS 280		Introduction to Public Relations
COMMS 290	K	Professional Presentations*
COMMS 314		Persuasion, Promotion and Advertising
COMMS 319	2	Mass Communication Campaigns*
COMMS 329	BK	Introduction to Radio Broadcasting
COMMS 378		Communication Teaching Practicum*
COMMS 430		Special Topics in Communication Study
COMMS 430H/ENG 316A		Video Production Basics
ART107	B	Digital Photography for Non-Art Majors

OR

ART 108	B	Photography for Non-Art Majors
ART 152	I	Digital Art and Design for Non-Art Majors
ART 210		Graphic Design*
ART 310		Layout Design*
ENG 201	UX	Introduction to Journalism*
ENG 202		Journalism Practicum*
ENG 301	X	Magazine Writing
ENG 316	B	Video Production
ENG 317	B	Photojournalism
PHIL 104	P	Ethics*
THA 226	A	Film Criticism
THA 264	CK	Oral Interpretation*
THA 265	BK	Acting I

* course has a prerequisites