

# MUSIC PROMOTION AND INDUSTRY MAJOR

2017-2018 Catalog

(BA PROGRAM)

Information Sheet



EDGEWOOD COLLEGE

*This Information Sheet is for advising purposes only. Do not submit this form as a Major/Minor Declaration Form; a separate form is required to declare your major/minor.*

This major prepares students for careers in the music industry, ranging from promotion to management.☒

## Major Requirements:

This major includes:

MUS 140	B	Introduction to the Language of Music ☒
MUS 141		Music Theory I*
MUS 142		Ear Training and Solfege I
MUS 143		Music Theory II
MUS 144		Ear Training and Solfege II*
MUS 191	I	Computer Applications in Music
MUS 279		Music Department Media Internship (1 credit)
MUS 291		Introduction to Audio/Recording Technology
MUS 344		Basic Conducting
MUS 440	3	Senior Music Seminar (recommended to take concurrently with MUS 491)
MUS 491		Promotion Internship

Select One:

MUS 152	AD	Jazz History
MUS 159	AD	Popular Music: A Multicultural Approach

Select One:

MUS 155	AGX	World Music
MUS 158	AQX	Women in Music

Select One:

MUS 355		Music History: Medieval-Baroque
MUS 356	U	Music History: Classical-Modern

Select five courses from the following:

ART 107	B	Digital Photography
ART 108		Photography for non-Art Majors
ART 120	B	Video Art
COMMS 220		Leadership and Professional Meetings
COMMS 241		Introduction to Organizational Communication
COMMS 243		Introduction to Media Studies
COMMS 260	X	Writing for the Media

COMMS 280		Introduction to Public Relations (recommended)
COMMS 314		Persuasion, Promotion and Advertising (recommended)
COMMS 320		Group Discussion and Team Leadership
COMMS 329	BK	Introduction to Radio Broadcasting
CS 105	I	Digital Life through Multimedia
ECON 255	GJ	Principles of Macroeconomics
ECON 256	J	Principles of Microeconomics
ENG 201		Introduction to Journalism
ENG 202		Journalism Practicum
ENG 308		Writing for Community
ENG 316A/ COMMS 430H		Video Production Basics
ENG 317	B	Photojournalism
COMMS/ETHS 317	D	Intercultural Communication

*\*course has prerequisites*

#### **Policies:**

See the Music Department Chair for additional P-tagged Philosophy Department choices.

Students must also complete a minimum of 3 credits of private lessons, to include at least one semester of 300-level lessons with a grade of C or better. In addition, all music majors must pass MUS 000 three times, must register in MUS 000 every semester they are enrolled in private lessons, and must register for a major performing ensemble each semester they are enrolled at Edgewood College.

All music history and theory courses must have a GPA of 2.5. All music courses must have a GPA of 3.0. Following their second semester of study, each music major will be given a performance/progress review by the Music Faculty to determine potential success as a Music Major. Students are not officially accepted as Music Majors until this review is successfully completed and the Declaration of Major form has been processed.