

COMMUNICATION STUDIES MAJOR: MEDIA AND MESSAGE EMPHASIS (BA PROGRAM)

Declaration of Major | 2012-2013 Catalogue



EDGEWOOD COLLEGE

Name: _____ ID: _____

Major Advisor Approval: _____ Date: _____

Department Chair Approval: _____ Date: _____

Intended Graduation Month: January August May Intended Graduation Year: _____

Major core, minimum 24 credits. Core courses taken over the minimum 24 credit hours may count towards an emphasis.

Required Core Courses:

- COMMS 201 Communication and Civilization
- COMMS 240 Introduction to Interpersonal Communication
- COMMS 311 Qualitative Communication Research Methods
- COMMS 313 Quantitative Communication Research Methods

Optional Core classes (must take 4 out of 5):

- COMMS 241 J Introduction to Organizational Communication
- COMMS 243 Introduction to Media Studies
- COMMS 312 KU Argument and Controversy
- COMMS 317 D Intercultural Communication
- COMMS 440 Senior Capstone

Area of Emphasis, minimum 24 credits total. Must take a minimum of 15 credits in COMMS courses. Any COMMS class not taken for the major core may count toward an emphasis.

Please consult with your academic advisor to learn the details about how you can satisfy your COR 3 requirement.

Media and Message Emphasis

Students in this emphasis should develop a coherent body of media and message skills

Required:

- COMMS 260 X Writing for the Media
- COMMS 450 Internship

Recommended:

- COMMS 228 A Television Criticism
- COMMS 219 Applied Communication
- COMMS 225 Advanced Applied Communication
- COMMS 314 Persuasion, Promotion and Advertising
- COMMS 318 Advanced Organizational Communication
- COMMS 319 2 Mass Communication Campaigns
- COMMS 320 Group Discussion and Team Leadership
- COMMS 325 JQK Gender, Culture and Communication

Transfer credit applied (including AP/CLEP/etc):

Course/Institution:

