



One of the following graduate courses:

- |                          |         |  |  |
|--------------------------|---------|--|--|
| <input type="checkbox"/> | BUS 714 | Cost Accounting II                       |  |
| <input type="checkbox"/> | BUS 726 | Advanced Accounting                      |  |
| <input type="checkbox"/> | BUS 727 | Government and Not-for-Profit Accounting |  |
| <input type="checkbox"/> | BUS 756 | Fraud and Forensic Accounting            |  |

*Marketing Concentration*

The following courses are required:

- |                          |         |   |  |
|--------------------------|---------|---|--|
| <input type="checkbox"/> | BUS 431 | Marketing Strategies                      |  |
| <input type="checkbox"/> | BUS 432 | Consumer Behaviors                        |  |
| <input type="checkbox"/> | BUS 433 | Advertising and Promotion Strategy        |  |
| <input type="checkbox"/> | BUS 434 | Market Research and Analysis              |  |
| <input type="checkbox"/> | BUS 435 | Professional Selling and Sales Management |  |

**Advisory notes for the Accounting Majors:**

The following two courses are recommended to fulfill the general education requirement of COR 2:

- |                          |         |                                    |  |
|--------------------------|---------|------------------------------------|--|
| <input type="checkbox"/> | BUS 307 | Volunteer Income Tax Assistance I  |  |
| <input type="checkbox"/> | BUS 308 | Volunteer Income Tax Assistance II |  |

Most accounting courses are offered only once each year. Planning for the completion of these courses is especially important.

Well-prepared students may complete the Accounting major in 120 credits; others may require more than 120 credits. 150 credits are required to sit for the CPA exam in Wisconsin. Discuss the options and course scheduling with an accounting advisor.