

COMMUNICATIONS STUDIES MAJOR: COMMUNICATION AND SOCIAL INFLUENCE EMPHASIS (BA PROGRAM)

Declaration of Major | 2013-2014 Catalog



EDGEWOOD COLLEGE

Name: _____ ID: _____

Major Advisor Approval: _____ Date: _____

Department Chair Approval: _____ Date: _____

Intended Graduation Month: January August May Intended Graduation Year: _____

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU.

A minimum of 24 credits must be taken from the core course lists. Core courses taken over the minimum 24 credit hours may count towards an emphasis:

Transfer credit applied (including AP/CLEP/etc):

Required Core Courses:

Course/Institution:

- COMMS 201 Communication and Civilization
- COMMS 240 Introduction to Interpersonal Communication
- COMMS 311 Qualitative Communication Research Methods
- COMMS 313 Quantitative Communication Research Methods

Optional Core Classes (must take 4 out of 5):

- COMMS 241 J Introduction to Organizational Communication
- COMMS 243 Introduction to Media Studies
- COMMS 312 KU Argument and Controversy
- COMMS 317 D Intercultural Communication
- COMMS 440 3 Senior Capstone

Area of Emphasis, minimum 24 credits total. Students must take a minimum of 15 credits in COMMS courses. Any COMMS class not taken for the major core may count toward an emphasis:

Communication and Social Influence Emphasis

Required:

- COMMS 314 Persuasion, Promotion and Advertising
- COMMS 450 Internship

Recommended:

- COMMS 110 1 Sports Talk
- COMMS 228 A Television Criticism
- COMMS 230 2K Civic Engagement and the Common Good
- COMMS 260 X Writing for the Media

<input type="checkbox"/>	COMMS 280		Introduction to Public Relations	
<input type="checkbox"/>	COMMS 318		Advanced Organizational Communication	
<input type="checkbox"/>	COMMS 319	2	Mass Communication Campaigns	
<input type="checkbox"/>	COMMS 320		Group Discussion and Team Leadership	
<input type="checkbox"/>	COMMS 325	JQK	Gender, Culture and Communication	
<input type="checkbox"/>	COMMS 329	BK	Radio Production	
<input type="checkbox"/>	COMMS 330		Introduction to Video Production	
<input type="checkbox"/>	COMMS 430		Special Topics in Communication Study	
<input type="checkbox"/>	ANTH 222	GJ	Introduction to Cultural Anthropology	
<input type="checkbox"/>	BUS 301		Marketing Principles	
<input type="checkbox"/>	ENG 201		Introduction to Journalism	
<input type="checkbox"/>	FREN 314		Language in the Media	
<input type="checkbox"/>	HIST 204	DH	Social Movements in U.S. History	
<input type="checkbox"/>	PHIL 105		Social and Political Philosophy	
<input type="checkbox"/>	PS 350		Public Policy Process	
<input type="checkbox"/>	PS 360	J	Political Parties and Interest Groups	
<input type="checkbox"/>	SOC 309	D	Race and Ethnicity	
<input type="checkbox"/>	SOC 322		Class, Social Change and Revolution	
<input type="checkbox"/>	SOC 365	JQ	Women and Society	
<input type="checkbox"/>	SOC 309	D	Race and Ethnicity	
<input type="checkbox"/>	SOC 322		Class, Social Change and Revolution	
<input type="checkbox"/>	SOC 365	JQ	Women and Society	
<input type="checkbox"/>	SPAN 314	G	Language in the Media	
<input type="checkbox"/>	SOC/PSY 349		Social Psychology	
<input type="checkbox"/>	THA 264	CK	Oral Interpretation	
<input type="checkbox"/>	THA 265	BK	Acting I	