

COMMUNICATIONS STUDIES MAJOR: MEDIA AND MESSAGE EMPHASIS (BA PROGRAM)

Declaration of Major | 2013-2014 Catalog



EDGEWOOD COLLEGE

Name: _____ ID: _____

Major Advisor Approval: _____ Date: _____

Department Chair Approval: _____ Date: _____

Intended Graduation Month: January August May Intended Graduation Year: _____

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU.

A minimum of 24 credits must be taken from the core course lists. Core courses taken over the minimum 24 credit hours may count towards an emphasis:

Required Core Courses:

- COMMS 201 Communication and Civilization
- COMMS 240 Introduction to Interpersonal Communication
- COMMS 311 Qualitative Communication Research Methods
- COMMS 313 Quantitative Communication Research Methods

Optional Core classes (must take 4 out of 5):

- COMMS 241 J Introduction to Organizational Communication
- COMMS 243 Introduction to Media Studies
- COMMS 312 KU Argument and Controversy
- COMMS 317 D Intercultural Communication
- COMMS 440 3 Capstone

Transfer credit applied (including AP/CLEP/etc):

Course/Institution:

Area of Emphasis, minimum 24 credits total. Students must take a minimum of 15 credits in COMMS courses. Any COMMS class not taken for the major may count toward an emphasis:

Media and Message Emphasis

Students in this emphasis should develop a coherent body of media and message skills.

Required:

- COMMS 260 X Writing for the Media
- COMMS 450 Internship

Recommended:

- COMMS 110 1 Sports Talk
- COMMS 228 A Television Criticism
- COMMS 219 Applied Communication
- COMMS 225 Advanced Applied Communication

<input type="checkbox"/>	COMMS 280		Introduction to Public Relations	
<input type="checkbox"/>	COMMS 314		Persuasion, Promotion and Advertising	
<input type="checkbox"/>	COMMS 318		Advanced Organizational Communication	
<input type="checkbox"/>	COMMS 319	2	Mass Communication Campaigns	
<input type="checkbox"/>	COMMS 320		Group Discussion and Team Leadership	
<input type="checkbox"/>	COMMS 325	JQK	Gender, Culture and Communication	
<input type="checkbox"/>	COMMS 329	BK	Radio Production	
<input type="checkbox"/>	COMMS 330		Introduction to Video Production	
<input type="checkbox"/>	COMMS 334		Documentary Video Production	
<input type="checkbox"/>	COMMS 430		Special Topics in Communication Studies	
<input type="checkbox"/>	ART 107 OR 108	B	Photography for Non-Art Majors	
<input type="checkbox"/>	ART 120	B	Video	
<input type="checkbox"/>	ART 152	I	Digital Art and Design for Non-Art Majors	
<input type="checkbox"/>	ART 210		Graphic Design	
<input type="checkbox"/>	ART 310		Layout Design	
<input type="checkbox"/>	ENG 201		Introduction to Journalism	
<input type="checkbox"/>	ENG 202		Journalism Practicum	
<input type="checkbox"/>	ENG 301		Magazine Writing	
<input type="checkbox"/>	ENG 309		The New Journalism	
<input type="checkbox"/>	ENG 312		Topics in Journalism	
<input type="checkbox"/>	ENG 314		Literary Journalism	
<input type="checkbox"/>	ENG 316	B	Video Production	
<input type="checkbox"/>	ENG 317	B	Photojournalism	
<input type="checkbox"/>	PHIL 104	P	Ethics	
<input type="checkbox"/>	THA 226	A	Film Criticism	
<input type="checkbox"/>	THA 264	CK	Oral Interpretation	
<input type="checkbox"/>	THA 265	BK	Acting I	