

# ACCOUNTING MAJOR: CONCENTRATION IN MARKETING (BS PROGRAM)

Declaration of Major | 2014-2015 Catalog



EDGEWOOD COLLEGE

Name: \_\_\_\_\_ ID: \_\_\_\_\_

Major Advisor Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Intended Graduation Month:  January  August  May Intended Graduation Year: \_\_\_\_\_

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU.

Undergraduates have two options for completing a Bachelor's degree in Accounting.

- 1) Four-year program: students will complete a minimum of 120 credits, including 24 credits of accounting. They will still need a minimum of 30 additional credits to sit for the Certified Public Accounting (CPA) exam.
- 2) Five-year Program: students will apply to the Graduate School's Master of Science in Accountancy program during their senior year. In their senior year, they will complete the requirements for their Bachelor's degree in Accounting and take up to nine credits of graduate course work. In their fifth year, they will complete the requirements for the Master of Accountancy degree, and fulfill the 150 credits needed to sit for the CPA exam.

Discuss the options and course scheduling with an accounting advisor.

**The Accounting major requires the completion of three sets of courses:**

**Transfer credit applied (including AP/CLEP/etc):**

Required courses that support the major: (20 credits)

Course/Institution:

- |                          |           |   |                                      |       |
|--------------------------|-----------|---|--------------------------------------|-------|
| <input type="checkbox"/> | ENG 110   | W | College Writing                      | _____ |
| <input type="checkbox"/> | PHIL 101  | T | Logic: Practice of Critical Thinking | _____ |
| <input type="checkbox"/> | COMMS 100 | O | Introduction to Communication        | _____ |
| <input type="checkbox"/> | MATH 121  | M | Statistics                           | _____ |
| <input type="checkbox"/> | MATH 122  |   | Finite Mathematics                   | _____ |
| <input type="checkbox"/> | ECON 240  |   | Principles of Economics              | _____ |

Core business courses in the major: (34 credits)

- |                          |         |    |  |       |
|--------------------------|---------|----|--|-------|
| <input type="checkbox"/> | BUS 298 |    | Integrated Business Semester 1, Part A | _____ |
| <input type="checkbox"/> | BUS 299 |    | Integrated Business Semester 1, Part B | _____ |
| <input type="checkbox"/> | BUS 348 |    | Integrated Business Semester 2, Part A | _____ |
| <input type="checkbox"/> | BUS 349 | KX | Integrated Business Semester 2, Part B | _____ |
| <input type="checkbox"/> | BUS 398 |    | Integrated Business Semester 3, Part A | _____ |
| <input type="checkbox"/> | BUS 399 |    | Integrated Business Semester 3, Part B | _____ |
| <input type="checkbox"/> | BUS 448 |    | Integrated Business Semester 4, Part A | _____ |
| <input type="checkbox"/> | BUS 449 | G  | Integrated Business Semester 4, Part B | _____ |

- BUS 475 Business Internship
- BUS 499 U3 Integrated Business Semester 5-  
Business Capstone

The following Accounting Courses: (24 credits)

- BUS 380 Intermediate Accounting I
- BUS 381 Intermediate Accounting II
- BUS 385 Cost Accounting I
- BUS 481 Auditing
- BUS 483 Accounting Systems
- BUS 485 Income Tax Accounting I
- BUS 495 Income Tax Accounting II

One of the following graduate courses:

- BUS 714 Advanced Cost Management & Control
- BUS 726 Advanced Accounting
- BUS 727 Government and Not-for-Profit  
Accounting
- BUS 756 Fraud and Forensic Accounting

### *Marketing Concentration*

The following courses are required: (15 credits)

- BUS 431 Marketing Strategies
- BUS 432 Consumer Behaviors
- BUS 433 Advertising and Promotion Strategy
- BUS 434 Market Research and Analysis
- BUS 435 Professional Selling and Sales  
Management

### **Policies:**

Most accounting courses are offered only once each year. Planning for the completion of these courses is especially important.

Admission to the School of Business requires a minimum GPA of 2.0 and a grade of C or better in each of the following courses: COMMS 100, PHIL 101, ENG 110, ECON 240, MATH 121, MATH 122, BUS 298, BUS 299, BUS 348, & BUS 349.

Excel Competency Exam: In addition to the courses listed above, students must also demonstrate Excel competencies by passing an exam administered by the School of Business. Note: Students may consider taking CS 150: Computing and Business Application as a means of preparing for the competency exam.

Students must complete an application process prior to being formally admitted to the School of Business and to be eligible to complete the Accounting major.

Eighteen credit rule for all Accounting majors: For students earning a major, a minimum of 18 credits in accounting courses numbered 300 or above must be earned at Edgewood College.

Business residency rule: Once enrolled at Edgewood College, all coursework to be applied to any Business major or minor must be taken at Edgewood College. Exceptions to this rule will occur only in extreme circumstances and require prior written permission of both the student's academic advisor and the School of Business Dean.

Specific courses have prerequisites that must be satisfied prior to enrollment. See course descriptions in the catalog.

During their junior year, students must complete the Declaration of Major form with assistance from their advisor, and submit it to the Registrar.