

# COMMUNICATIONS STUDIES MAJOR: COMMUNICATION AND SOCIAL INFLUENCE EMPHASIS (BA PROGRAM)

Declaration of Major | 2014-2015 Catalog



EDGEWOOD COLLEGE

Name: \_\_\_\_\_ ID: \_\_\_\_\_

Major Advisor Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Intended Graduation Month:  January  August  May Intended Graduation Year: \_\_\_\_\_

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU.

**A minimum of 24 credits must be taken from the core course lists. Core courses taken over the minimum 24 credit hours may count towards an emphasis:**

**Transfer credit applied (including AP/CLEP/etc):**

Required Core Courses:

Course/Institution:

- COMMS 201 Communication and Civilization
- COMMS 240 Introduction to Interpersonal Communication
- COMMS 241 J Introduction to Organizational Communication
- COMMS 243 Introduction to Media Studies
- COMMS 311 Qualitative Communication Research Methods
- COMMS 313 Quantitative Communication Research Methods
- COMMS 317 D Intercultural Communication
- COMMS 440 3 Capstone

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**Area of Emphasis, minimum 24 credits total. Students must take a minimum of 15 credits in COMMS courses. Any COMMS class not taken for the major core may count toward an emphasis:**

*Communication and Social Influence Emphasis*

Required:

- COMMS 314 Persuasion, Promotion and Advertising
- COMMS 450 Internship

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Recommended:

- COMMS 110 1 Sports Talk
- COMMS 220 Leadership and Professional Meetings
- COMMS 228 A Television Criticism
- COMMS 230 2K Civic Engagement and the Common Good
- COMMS 260 X Writing for the Media
- COMMS 280 Introduction to Public Relations
- COMMS 290 K Professional Presentations

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<input type="checkbox"/>	COMMS 312	KU	Argument and Controversy
<input type="checkbox"/>	COMMS 319	2	Mass Communication Campaigns
<input type="checkbox"/>	COMMS 320		Group Discussion and Team Leadership
<input type="checkbox"/>	COMMS 325	JQK	Gender, Culture and Communication
<input type="checkbox"/>	COMMS 378		Communication Teaching Practicum
<input type="checkbox"/>	COMMS 430		Special Topics in Communication Study
<input type="checkbox"/>	ANTH 222	GJ	Introduction to Cultural Anthropology
<input type="checkbox"/>	ENG 201		Introduction to Journalism
<input type="checkbox"/>	FREN 314		Language in the Media
<input type="checkbox"/>	HIST 204	DH	Social Movements in U.S. History
<input type="checkbox"/>	PHIL 105		Social and Political Philosophy
<input type="checkbox"/>	PS 350		Public Policy Process
<input type="checkbox"/>	PS 360	J	Political Parties and Interest Groups
<input type="checkbox"/>	SOC 309	D	Race and Ethnicity
<input type="checkbox"/>	SOC 322		Class, Social Change and Revolution
<input type="checkbox"/>	SOC 365	JQ	Women and Society
<input type="checkbox"/>	SPAN 314	G	Language in the Media
<input type="checkbox"/>	SOC/PSY 349		Social Psychology
<input type="checkbox"/>	THA 264	CK	Oral Interpretation
<input type="checkbox"/>	THA 265	BK	Acting I

**Policies:**

2.75 GPA or better in Communication Studies courses.

Normally, courses required for the Communication Studies major are offered annually.

Students are urged to consult their Communication Studies advisor for information regarding this sequence, so that requirements may be fulfilled in a timely fashion.