

# COMMUNICATIONS STUDIES MAJOR: MEDIA AND MESSAGE EMPHASIS (BA PROGRAM)

Declaration of Major | 2014-2015 Catalog



EDGEWOOD COLLEGE

Name: \_\_\_\_\_ ID: \_\_\_\_\_

Major Advisor Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Intended Graduation Month:  January  August  May Intended Graduation Year: \_\_\_\_\_

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU.

A minimum of 24 credits must be taken from the core course lists. Core courses taken over the minimum 24 credit hours may count towards an emphasis:

Required Core Courses:

- |                          |           |   |  |
|--------------------------|-----------|---|--|
| <input type="checkbox"/> | COMMS 201 |   | Communication and Civilization               |
| <input type="checkbox"/> | COMMS 240 |   | Introduction to Interpersonal Communication  |
| <input type="checkbox"/> | COMMS 241 | J | Introduction to Organizational Communication |
| <input type="checkbox"/> | COMMS 243 |   | Introduction to Media Studies                |
| <input type="checkbox"/> | COMMS 311 |   | Qualitative Communication Research Methods   |
| <input type="checkbox"/> | COMMS 313 |   | Quantitative Communication Research Methods  |
| <input type="checkbox"/> | COMMS 317 | D | Intercultural Communication                  |
| <input type="checkbox"/> | COMMS 440 | 3 | Capstone                                     |

Transfer credit applied (including AP/CLEP/etc):

Course/Institution:

Area of Emphasis, minimum 24 credits total. Students must take a minimum of 15 credits in COMMS courses. Any COMMS class not taken for the major may count toward an emphasis:

### Media and Message Emphasis

Students in this emphasis should develop a coherent body of media and message skills.

Required:

- |                          |           |   |                       |
|--------------------------|-----------|---|-----------------------|
| <input type="checkbox"/> | COMMS 260 | X | Writing for the Media |
| <input type="checkbox"/> | COMMS 450 |   | Internship            |

Recommended:

- |                          |           |   |                                  |
|--------------------------|-----------|---|----------------------------------|
| <input type="checkbox"/> | COMMS 110 | 1 | Sports Talk                      |
| <input type="checkbox"/> | COMMS 219 |   | Applied Communication            |
| <input type="checkbox"/> | COMMS 225 |   | Advanced Applied Communication   |
| <input type="checkbox"/> | COMMS 228 | A | Television Criticism             |
| <input type="checkbox"/> | COMMS 280 |   | Introduction to Public Relations |
| <input type="checkbox"/> | COMMS 290 | K | Professional Presentations       |

<input type="checkbox"/>	COMMS 314		Persuasion, Promotion and Advertising
<input type="checkbox"/>	COMMS 319	2	Mass Communication Campaigns
<input type="checkbox"/>	COMMS 329	BK	Radio Production
<input type="checkbox"/>	COMMS 378		Communication Teaching Practicum
<input type="checkbox"/>	COMMS 430E	K	Social Media
<input type="checkbox"/>	COMMS 430H		Video Production Basics
<input type="checkbox"/>	COMMS 430		Special Topics in Communication Studies
<input type="checkbox"/>	ART 107 OR 108	B	Photography for Non-Art Majors
<input type="checkbox"/>	ART 152	I	Digital Art and Design for Non-Art Majors
<input type="checkbox"/>	ART 210		Graphic Design
<input type="checkbox"/>	ART 310		Layout Design
<input type="checkbox"/>	ENG 201		Introduction to Journalism
<input type="checkbox"/>	ENG 202		Journalism Practicum
<input type="checkbox"/>	ENG 301	X	Magazine Writing
<input type="checkbox"/>	ENG 316	B	Video Production
<input type="checkbox"/>	ENG 317	B	Photojournalism
<input type="checkbox"/>	PHIL 104	P	Ethics
<input type="checkbox"/>	THA 226	A	Film Criticism
<input type="checkbox"/>	THA 264	CK	Oral Interpretation
<input type="checkbox"/>	THA 265	BK	Acting I

**Policies:**

2.75 GPA or better in Communication Studies courses.

Normally, courses required for the Communication Studies major are offered annually.

Students are urged to consult their Communication Studies advisor for information regarding this sequence, so that requirements may be fulfilled in a timely fashion.