

# Public Relations Certificate

Declaration of Certificate: 2014-15 Catalog



EDGEWOOD COLLEGE

Name: \_\_\_\_\_ ID: \_\_\_\_\_

Advisor Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Intended Graduation Month:  January  August  May Intended Graduation Year: \_\_\_\_\_

Students wishing to earn the PR Certificate must complete 12 credits in COMMS classes (see curriculum below) and must maintain active membership in the Edgewood chapter of the Public Relations Student Society of America (PRSSA) for at least two semesters. A minimum 2.75 GPA must be maintained in the certificate-related classes.

## Required Courses:

COMMS 280		Introduction to Public Relations
COMMS 260	X	Writing for the Media
COMMS 319	2	Mass Communication Campaigns

## One of the Following:

COMMS 290	K	Professional Presentations
COMMS 314		Persuasion, Promotion & Advertising
COMMS 430E	K	Social Media

PRSSA Membership (List Active Semesters) \_\_\_\_\_

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**Students must complete an Application for Certificate form before graduation in order to have the certificate posted on their transcript.**