

ACCOUNTING MAJOR: (BS PROGRAM) CONCENTRATION IN MARKETING

2016-2017 Catalog
Declaration of Major



EDGEWOOD COLLEGE

Name: _____ ID: _____

Major Advisor Approval: _____ Date: _____

Department Chair Approval: _____ Date: _____

Intended Graduation Month: January August May Intended Graduation Year: _____

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU

Students who choose to major in Accounting have two options: a four-year Bachelor of Science degree OR a five-year combined Bachelor and Master degree. Students should discuss the options and course scheduling with their advisor. Most accounting courses are offered only once each year. Planning for the completion of these courses is especially important.

Four-Year Program:

Students will complete a minimum of 120 credits, including 24 credits of accounting. They will still need a minimum of 30 additional credits to sit for the CPA (Certified Public Accounting) license in the state of Wisconsin.

Five-Year Program:

Students will apply to the Master of Science in Accountancy program during their senior year of their undergraduate program. In their senior year, they will complete the requirements for their Bachelor's degree in Accounting and take up to nine credits of graduate coursework. In their fifth year, they will complete the requirements of the Master of Accountancy degree, and fulfill the 150 credits needed to qualify for a CPA license in the state of Wisconsin.

Accounting majors can choose one of the following concentrations: Finance, Management, and/or Marketing.

Major Requirements:

Transfer credit applied (including AP/CLEP/etc):

Required courses to support the major (20 credits):

Course / Institution

COMMS 100	O	Introduction to Communication	
ECON 240	J	Principles of Economics	
ENG 110	W	College Writing	
MATH 121	M	Statistics	
MATH 122		Finite Mathematics	
PHIL 101	T	Logic: Practice of Critical Thinking	

Core Business courses in the major (34 credits):

BUS 298		Integrated Business Semester 1, Part A	
BUS 299		Integrated Business Semester 1, Part B	
BUS 348		Integrated Business Semester 2, Part A	
BUS 349	KX	Integrated Business Semester 2, Part B	

BUS 398		Integrated Business Semester 3, Part A	
BUS 399		Integrated Business Semester 3, Part B	
BUS 448		Integrated Business Semester 4, Part A	
BUS 449	G	Integrated Business Semester 4, Part B	
BUS 475/476		Business Internship / Accounting Internship	
BUS 499	U3	Integrated Business Semester 5: Business Capstone	

The following Accounting courses (24 credits):

BUS 380		Intermediate Accounting I	
BUS 381		Intermediate Accounting II	
BUS 385		Cost Accounting I	
BUS 481		Auditing	
BUS 483		Accounting Systems	
BUS 485		Income Tax Accounting I	
BUS 495		Income Tax Accounting II	

One of the following graduate courses:

BUS 726		Advanced Accounting	
BUS 727		Government and Not-For-Profit Accounting	
BUS 756		Fraud and Forensic Accounting	

Recommended courses:

The following two courses are recommended to fulfill the COR 2 general education requirement:

BUS 307	COR2	Volunteer Income Tax Assistance I	
BUS 308	COR2	Volunteer Income Tax Assistance II	

Marketing Concentration (15 credits):

BUS 431		Marketing Strategies	
BUS 432		Consumer Behaviors	
BUS 433		Advertising and Promotion Strategy	
BUS 434		Market Research & Analysis	
BUS 435		Professional Selling and Sales Management	

Policies:

Students earning a major in Accounting, a minimum of 18 credits in Accounting courses numbered 300 or above must be earned at Edgewood College.

Once enrolled at Edgewood College, all coursework to be applied to a major must be taken at Edgewood College. Exceptions to this rule will occur only in extreme circumstances and require prior written permission of both the student's academic advisor and the Dean of the School of Business.

During their junior year, students must complete the Declaration of Major form with assistance from their advisor and submit it to the Registrar's Office.

Specific courses have prerequisites that must be satisfied prior to enrollment. See course descriptions for more details.

PREREQUISITES FOR**ADMISSION TO THE BACHELOR OF SCIENCE IN ACCOUNTING PROGRAMS**

Admission to the School of Business requires a minimum GPA of 2.0 and a grade of "C" or better in each of the following courses:

- COMMS 100, Introduction to Communication
- PHIL 101, Logic: Practice of Critical Thinking
- ENG 110, College Writing
- ECON 240, Principles of Economics
- MATH 121, Statistics
- MATH 122, Finite Math
- BUS 298, Integrated Business Semester 1, Part A
- BUS 299, Integrated Business Semester 1, Part B
- BUS 348, Integrated Business Semester 2, Part A
- BUS 349, Integrated Business Semester 2, Part B

In addition to the courses listed above, students must demonstrate Excel competencies by either passing an exam administered by the School of Business or taking CS 150 Computing and Business Application

Students must complete an application process prior to being formally admitted to the School of Business and to be eligible