

# COMMUNICATION STUDIES MAJOR: COMMUNICATION AND SOCIAL INFLUENCE CONCENTRATION

(BA PROGRAM)



2016-2017 Catalog

EDGEWOOD COLLEGE

Declaration of Major

Name: \_\_\_\_\_ ID: \_\_\_\_\_

Major Advisor Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Intended Graduation Month: January August May Intended Graduation Year: \_\_\_\_\_

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU

All Communication Studies Major are required to complete 24 credits in required core courses as well as a minimum of 24 credits in approved electives, for a total of at least 48 credits.

## Major Requirements:

## Transfer credit applied (including AP/CLEP/etc):

### Required Core Courses:

### Course / Institution

COMMS 201		Communication and Civilization	
COMMS 240		Introduction to Interpersonal Communication	
COMMS 241	J	Introduction to Organizational Communication	
COMMS 243		Introduction to Media Studies	
COMMS 311		Qualitative Communication Research Methods	
COMMS 313		Quantitative Communication Research Methods	
COMMS/ETHS 317	D	Intercultural Communication	
COMMS 440	3	Senior Capstone	

Students must complete a minimum of 24 elective credits, with at least 15 of those credits in COMMS courses. Any COMMS class not taken for the major core may count toward an emphasis; those listed in the “recommended” section are preferred for that emphasis. Courses not listed in the “recommended” section may be accepted as electives if approved by the student’s COMMS major advisor.

### Courses required for the emphasis:

COMMS 314		Persuasion, Promotion and Advertising	
COMMS 312	KU	Argument and Controversy*	
COMMS 450		Communication Internship	

### Courses recommended for the emphasis:

COMMS 110	1	Sports Talk	
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COMMS 220		Leadership and Professional Meetings	
COMMS 228	A	Television Criticism	
COMMS 230	2K	Civil Engagement and the Common Good*	
COMMS 260	X	Writing for the Media*	
COMMS 280		Introduction to Public Relations	
COMMS 290	K	Professional Presentations*	
COMMS 319	2	Mass Communication Campaigns*	
COMMS 320		Group Discussion and Team Leadership	
COMMS/WS 325	JKQ	Gender, Culture and Communication	
COMMS 378		Communication Teaching Practicum*	
COMMS 430		Special Topics in Communication Study	
ANTH 222	GJ	Introduction to Cultural Anthropology	
ENG 201	UX	Introduction to Journalism*	
FREN 314	G	Language in the Media*	
HIST 204	DH	History of American Social Movements	
PHIL 105	PU	Social and Political Philosophy*	
PS 350		Public Policy Process	
PS 360	J	Political Parties and Interest Groups	
SOC 309	D	Race and Ethnicity*	
SOC 322		Class, Social Change and Revolution	
SOC/PSY 349		Social Psychology*	
SPAN 314	G	Language in the Media*	
THA 264	CK	Oral Interpretation*	
THA 265	BK	Acting I	

\* course has a prerequisites