

# COMMUNICATION STUDIES MAJOR: MEDIA AND MESSAGE CONCENTRATION

(BA PROGRAM)



EDGEWOOD COLLEGE

2016-2017 Catalog

Declaration of Major

Name: \_\_\_\_\_ ID: \_\_\_\_\_

Major Advisor Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Intended Graduation Month: January August May Intended Graduation Year: \_\_\_\_\_

THIS FORM IS TO ADD/DECLARE A MAJOR. IF YOU WISH TO DROP/REMOVE A PREVIOUSLY DECLARED MAJOR, YOU MUST SUBMIT A SEPARATE MAJOR DECLARATION DROP FORM. THIS FORM IS AVAILABLE AT REGISTRAR.EDGEWOOD.EDU

All Communication Studies Major are required to complete 24 credits in required core courses as well as a minimum of 24 credits in approved electives, for a total of at least 48 credits.

### Major Requirements:

### Transfer credit applied (including AP/CLEP/etc):

#### Required Core Courses:

#### Course / Institution

COMMS 201		Communication and Civilization	
COMMS 240		Introduction to Interpersonal Communication	
COMMS 241	J	Introduction to Organizational Communication	
COMMS 243		Introduction to Media Studies	
COMMS 311		Qualitative Communication Research Methods	
COMMS 313		Quantitative Communication Research Methods	
COMMS/ETHS 317	D	Intercultural Communication	
COMMS 440	3	Senior Capstone	

Students must complete a minimum of 24 elective credits, with at least 15 of those credits in COMMS courses. Any COMMS class not taken for the major core may count toward an emphasis; those listed in the “recommended” section are preferred for that emphasis. Courses not listed in the “recommended” section may be accepted as electives if approved by the student’s COMMS major advisor.

#### Courses required for the emphasis:

COMMS 260	X	Writing for the Media*	
COMMS 295	K	Social Media*	
COMMS 450		Communication Internship	

#### Courses recommended for the emphasis:

COMMS 110	1	Sports Talk	
COMMS 219		Applied Communication	
COMMS 228	A	Television Criticism	

COMMS 280		Introduction to Public Relations	
COMMS 290	K	Professional Presentations*	
COMMS 314		Persuasion, Promotion and Advertising	
COMMS 319	2	Mass Communication Campaigns*	
COMMS 329	BK	Introduction to Radio Broadcasting	
COMMS 378		Communication Teaching Practicum*	
COMMS 430		Special Topics in Communication Study	
COMMS 430H/ENG 316A		Video Production Basics	
ART107	B	Digital Photography for Non-Art Majors OR	
ART 108	B	Photography for Non-Art Majors	
ART 152	I	Digital Art and Design for Non-Art Majors	
ART 210		Graphic Design*	
ART 310		Layout Design*	
ENG 201	UX	Introduction to Journalism*	
ENG 202		Journalism Practicum*	
ENG 301	X	Magazine Writing	
ENG 316	B	Video Production	
ENG 317	B	Photojournalism	
PHIL 104	P	Ethics*	
THA 226	A	Film Criticism	
THA 264	CK	Oral Interpretation*	
THA 265	BK	Acting I	

\* course has a prerequisites