

PUBLIC RELATIONS CERTIFICATE



2016-2017 Catalog
Declaration of Certificate

EDGEWOOD COLLEGE

Name: _____ ID: _____

Advisor Approval: _____ Date: _____

Department Chair Approval: _____ Date: _____

Intended Graduation Month: January August May Intended Graduation Year: _____

Students wishing to earn the Public Relations Certificate must complete 12 credits in COMMS classes and maintain an active membership in the Edgewood College chapter of the Public Relations Student Society of America (PRSSA) for at least two semesters.

Required courses:

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|-----------|---|----------------------------------|
| COMMS 260 | X | Writing for the Media* |
| COMMS 280 | | Introduction to Public Relations |
| COMMS 319 | 2 | Mass Communication Campaigns* |

One of the Following:

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|-----------|---|---------------------------------------|
| COMMS 290 | K | Professional Presentations* |
| COMMS 314 | | Persuasion, Promotion and Advertising |
| COMMS 295 | K | Social Media |

* course has prerequisites

PRSSA Membership (List Active Semesters):

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Students must complete an Application for Certificate form before graduation in order to have the certificate posted on their transcript

